**The University of Tokyo Studies on Asia**

**東洋文化研究所｜Institute for Advanced Studies on Asia**

**Please return via email to:**

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**II Book Details**

**Language(s) of the Work:**

**Originality of Manuscript (please select one):**

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[ ] Reference work

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[ ] Yes

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**The completed manuscript will contain (select):**

[ ] Preface

[ ] Bibliography of selected titles

[ ] Name and/or subject index

[ ] Translator’s note

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[ ] Glossary of terms

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1.

2.

3.

4.

5.

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**[ ]** General audience

**[ ]** Undergraduate university students

**[ ]** Graduate students + Researchers

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**Please Read Carefully:***if researchers ‘google’ this keyword they would be happy to find your book within the top hits.**Please provide us with 5 keywords in order of importance for the catalogue index and online search. Please use different* ***combinations of words*** *that readers will most likely type into search engines. General words, like ‘Philosophy’ or ‘Religion’, are not good keywords. Please try to more specific towards your audience, for instance ‘psychoanalytic experience’, ‘static and genetic phenomenology’ or ‘systematizing religion’:*

* 1. Keyword 1:
  2. Keyword 2:
  3. Keyword 3:
  4. Keyword 4:
  5. Keyword 5:

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**Please Read Carefully:***This 5-line profile will be put on the Springer website of your book and should describe the highlights of your academic career, including awards, special achievements, important positions held, your research interests and (if applicable) a link to your personal website. Also, if you have no objection, please add your photo to the proposal.*

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**Please Read Carefully:***To help Springer promote and sell this title, please provide a promotional text which is concise and relevant and can be used for the back cover of the print edition, in promotional brochures, catalogues and on the internet. Please avoid lengthy background information and try to answer the following questions:*

*- How does the book approach the subject matter?*

*- What is new about this approach?*

*- What is the general scope of the books’ content?*

*- What is the intended readership and what is the content level?*

*- What are the 2-3 most important features and benefits of the book?*

*(Example) “This book approaches the field of positive psychology from a post-modern perspective. It explores the consequences of combining current trends and models with supplementary participatory and transformative methods. The book brings a more collective, qualitative, culturally sensitive and transformative approach to the processes of making sense and implementing the science of positive psychology. It moves beyond the individual level towards a “knowledge community” and “knowledge of the communities”. The book is an invitation to more participatory and polyphonic dialogues in the field of positive psychology.”*

**At Least 3 Unique Selling Points *(max. 20 words each)***

**​**

**Please Read Carefully:***What makes your work unique in* ***one sentence****? Unique selling points should be in short bullet point style and emphasize the unique features of the book e.g., what sets it apart from competing literature or underlines the lack thereof.*

*Examples of the type of phraseology would be:*

*• The first book to cover…or*

*• The only book dealing with…or*

*• Brings together a group of top scholars on the much-debated issue of…*

1.

2.

3.

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**[ ]** No

**V Research Funding**

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[ ] Funded

[ ] Not funded:

If funded, please name the funding organization/institution(s):

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3.

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**VII Submission**

**Send your proposal and supporting documents to Managing Editor Dr Christopher Gerteis at** [christopher.gerteis@ioc.u-tokyo.ac.jp](mailto:christopher.gerteis@ioc.u-tokyo.ac.jp)