**The University of Tokyo Studies on Asia**

**東洋文化研究所｜Institute for Advanced Studies on Asia**

**Please return via email to:**

**Dr Christopher Gerteis**

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**Language(s) of the Work:**

**Originality of Manuscript (please select one):**

**[ ]** New material

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[ ] Yes

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[ ] Glossary of terms

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2.

3.

4.

5.

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**[ ]** Undergraduate university students

**[ ]** Graduate students + Researchers

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**Please Read Carefully:***if researchers ‘google’ this keyword they would be happy to find your book within the top hits.**Please provide us with 5 keywords in order of importance for the catalogue index and online search. Please use different* ***combinations of words*** *that readers will most likely type into search engines. General words, like ‘Philosophy’ or ‘Religion’, are not good keywords. Please try to more specific towards your audience, for instance ‘psychoanalytic experience’, ‘static and genetic phenomenology’ or ‘systematizing religion’:*

* 1. Keyword 1:
	2. Keyword 2:
	3. Keyword 3:
	4. Keyword 4:
	5. Keyword 5:

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*- What is new about this approach?*

*- What is the general scope of the books’ content?*

*- What is the intended readership and what is the content level?*

*- What are the 2-3 most important features and benefits of the book?*

*(Example) “This book approaches the field of positive psychology from a post-modern perspective. It explores the consequences of combining current trends and models with supplementary participatory and transformative methods. The book brings a more collective, qualitative, culturally sensitive and transformative approach to the processes of making sense and implementing the science of positive psychology. It moves beyond the individual level towards a “knowledge community” and “knowledge of the communities”. The book is an invitation to more participatory and polyphonic dialogues in the field of positive psychology.”*

**At Least 3 Unique Selling Points *(max. 20 words each)***

**​**

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*Examples of the type of phraseology would be:*

*• The first book to cover…or*

*• The only book dealing with…or*

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1.

2.

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**[ ]** No

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If funded, please name the funding organization/institution(s):

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